



**GLOBAL LEADERSHIP**  
IN TRANSFER PRICING

## Pride Partners International™

Pride Partners International™ (PPI™) is a global association of transfer pricing and financial valuation consulting firms with a presence in most entrepreneurial markets around the globe.

Today the global challenges regarding transfer pricing have become an inflexion point between worldwide tax compliance and the financial objectives of Multinational Enterprises (MNE). Members of Pride Partners International™ have a clear understanding of these contemporary issues and work all together to assess these new challenges.

The PPI™ Association was born as an imminent response to global market needs, which demand a platform for international transfer pricing and valuation advisors that guarantees companies an efficient and professional service.

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## Philosophy

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## Our Purpose

To connect Transfer Pricing and valuation experts, promoting a philosophy of continuous improvement in a global context.

## Vision 2025

To become the world's premiere transfer pricing and valuation services association by promoting effective relationships among members and companies that integrate the Pride Partners brand and by bringing value to their organizations.



## Who are PPI™ members?

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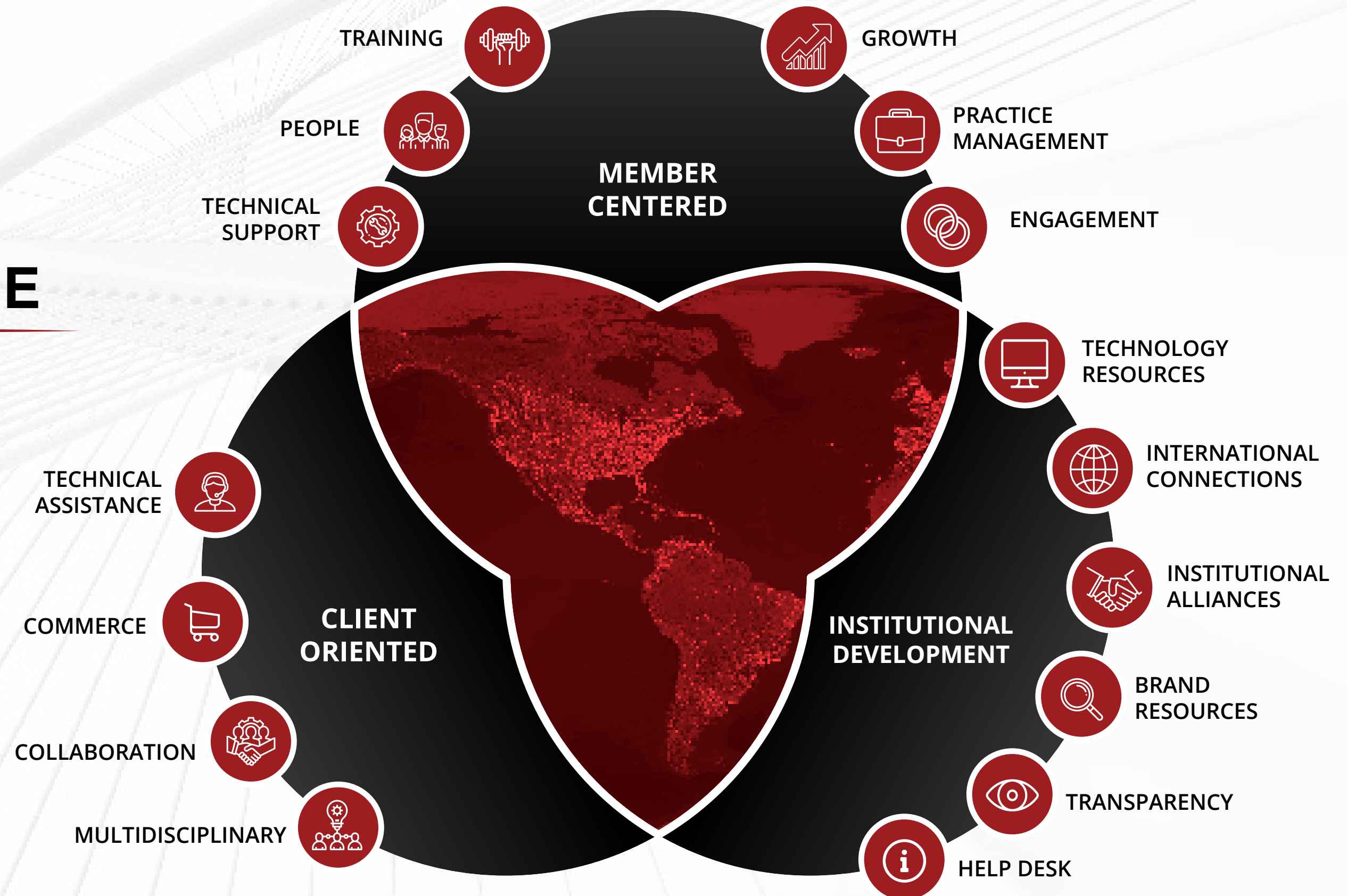
Pride Partners International™ is comprised of transfer pricing and valuation services experts as well as international compliance and consulting firms, every one of which has high quality standards, strong ethical values, a strong entrepreneurial spirit and a unique client-oriented approach.

Pride Partners International™ seeks well-known consulting firms and transfer pricing specialists in their respective markets who have proven experience, are sensitive to their clients' needs, and are motivated to find new business approaches with a global mindset, high quality business relationships and the need for continuous practice development.



**Being a member of Pride Partners International™ means being part of the global elite in transfer pricing and valuation services.**

# THE PPI™ ADVANTAGE



## Why become a Pride Partner™?

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The association offers its members the potential to establish international connectivity with high level professionals and experts in each of its different business areas, while remaining actively involved in the market to which they are directed.

Pride Partners International™, with its focus on transfer pricing and financial valuation, is intended to be the optimal platform for the constant exchange of technical criteria, new regulations worldwide and interpersonal relationships.

When a firm becomes part of our association, it increases its scope immediately and exponentially, by participating in discussions about best corporate practices, developing its technical and human resources and increasing professional relationships.





**We offer you and your firm the opportunity to be part of the leading independent association in transfer pricing and valuation services, in which members share the same commitment towards quality.**

Membership in Pride Partners International™ makes business much easier with the help of the following benefits:

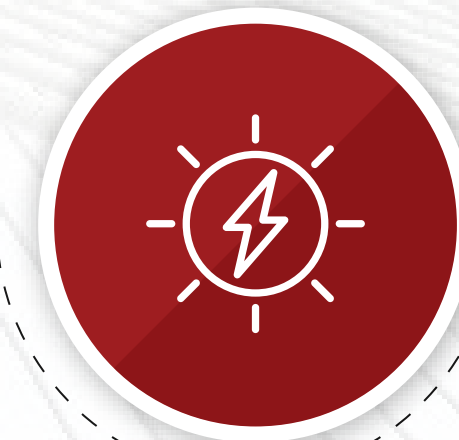
Training and leadership  
development



Development of technical  
know-how



Resource optimization and  
business opportunities



Strengthened local and global  
interpersonal relations



Fully personalized attention



If you are interested in being part of Pride Partners International™ and boosting the success of your business activities, do not hesitate to contact our Executive Office.



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