

# GRUPO CONSULTOR EFE™ WINS AWARD AS 2016 MEXICO AND LATAM TRANSFER PRICING FIRM OF THE YEAR

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For over a decade, the **ACQ GLOBAL AWARDS** has been celebrating achievement, innovation and brilliance in their annual awards. ACQ boasts a legitimately independent nomination process, and most importantly, award winners are chosen by the industry itself.

The **ACQ Global Awards** set out to recognize the achievements of those who are responding most successfully to the demands being placed on them in the new business environment.

**Grupo Consultor EFE™** is a Mexican business consulting firm with membership in Alliot Group, one of the top accounting and consulting associations in the world, as well as in Pride Partners International, an international association of transfer pricing and valuation professionals; and has presence in most entrepreneurial cities in Mexico and Latin America.

Currently, **Grupo Consultor EFE™** is the leading Firm in Transfer Pricing in Latin America, serving hundreds of clients through a team of more than 500 professionals. The Firm specializes in Tax, Audit and Assurance, Transfer Pricing and Valuation, Human Talent Development, among other niche services.

In the **ACQ Global Awards 2016** edition, more than 160,000 votes were registered and with that, Grupo Consultor EFE™ has been selected as winner in three different categories:

- **MEXICO – TRANSFER PRICING FIRM OF THE YEAR.**
- **LATAM – TRANSFER PRICING FIRM OF THE YEAR.**
- **MEXICO – AUDIT AND ASSURANCE FIRM OF THE YEAR.**



Additionally, the Managing Partner of the Firm, Lic. Adrián J. Romero, has been recognized as **GAMECHANGER™ OF THE YEAR (LATAM)** for his valuable contribution to professional accounting development, having given several international conferences in the last year in front of thousands of professionals shaped from independent accountants, collegiate members, government officials and financiers from private companies.

*“The most important companies on the continent have confidence in our quality. We have used this to continuously become better and ratify our commitment to a continued evolution in favor of our clients, team members and society. The award that goes to our Transfer Pricing practice, previously held by PwC, supports our strength in order to compete with the largest firms in the market, without losing our essence and*

*personalized service as boutique firm,” said Adrián J. Romero, Managing Partner and Founder of Grupo Consultor EFE™.*

## **PLANS FOR THE FUTURE**

The Firm has recently started operations in Colombia, Chile and Bolivia, and has intensified its presence among other South American countries, offering a wider regional reach for their clients’ businesses with the trust and satisfaction that characterize it.

*“We are focused on continuing to develop new talent and recruiting experienced professionals with a strategic entrepreneurial vision and full commitment to our clients and their businesses, in accordance with our Firm’s mission to be different than the traditional international firm, and to accomplish that we must be able to evolve fast and constantly,”* said C.P.I. Jorge De la Rosa, Transfer Pricing Partner.

## **STRATEGIC ALLIANCES**

A fundamental part of the Firm’s growth is due to the level of expertise and specialization it has in its different practices, and with that, Grupo Consultor EFE™ has signed strategic alliances with more than 110 audit, accounting and law firms all through Latin America.

*“A fair share of our success, and one that we cannot forget to mention, we owe to every single one of the firms we have been working with since day one through a strategic alliance partnership; from local and family firms, to big Top Ten international firms that have bestowed us with their trust in order to assess their clients in an efficient, timely and competitive way. Every day there are more firms from different cities and countries that add up to this network and fortunately for all, there have been only positive experiences,”* said Mr. Romero.

## **GRUPO CONSULTOR EFE™.**

### **POTENTIAL THROUGH INNOVATION™.**

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México.

Paseo de los Héroes 10289, Int. 7002,  
Zona Urbana Río, Tijuana, B.C., México, 22010.

Tel. +52 (664) 6343311

info@grupoconsultorefe.com